



ST HELENS BOROUGH BUSINESS AWARDS 2022

30TH SEPTEMBER, TOTALLY WICKED STADIUM, 6.30PM - LATE

The St Helens Borough Business Awards recognise and celebrate the success and accomplishments of businesses from all sectors.

Over the past year, we have seen the determination, strength and camaraderie of businesses across the Borough. These Awards will be an opportunity for us, and the public, to say a big thank you to those businesses and bring their stories into the limelight. The evening promises to be a fantastic event to network, be entertained and celebrate the very best of St Helens businesses.

Being part of the St Helens Borough Business Awards helps to raise the profile of your business and employees and this doesn't end when you submit an entry. The credibility and publicity gained from being a finalist or winner, continues long after the awards ceremony! Entries for the St Helens Borough Business Awards have now closed and judging has taken place.



THE 2022 BUSINESS AWARDS CATEGORIES ARE:

Apprentice of the Year

Business Hero: Community Commitment Award
(BCC: The Community Champion)

Business Start Up of the Year

Education & Business Partnership

Employer of the Year (BCC: The Workforce Developer)

Entrepreneur of the Year (BCC: The Game Changer)

Export Business of the Year (BCC: The Global Player)

Green Business of the Year (BCC: The Planet Saver)

Small Business of the Year

Social Business of the Year

Student of the Year

Scale Up Business of the Year (BCC: The Rapid Riser)

	Headline Sponsor	Support Sponsor	Individual Award Category Sponsor	Programme Sponsor
Sponsor Package to include:	£3000 +VAT	£1000 +VAT	£750 +VAT	£500+ +VAT
Package availability	1	3 remaining	12 remaining	1
Complimentary tickets	10	2	2	2
Your logo on all digital, printed and other materials associated with the Awards	✓			
Branding displayed on the St Helens Chamber Website Awards page	✓	✓		✓
Your branding displayed on the St Helens Chamber Website next to sponsored category			✓	
Your logo on Awards Ceremony evening programme and on each table place name	✓			
Your logo to be incorporated into the presentation throughout the Awards Ceremony	✓	✓	✓	✓
Acknowledgement by MC before relevant Award Presentation			✓	
Advert in the programme	✓			
Mention in Pre and Post event coverage in the weekly E-Newsletter	✓		✓	
Social media mentions (sponsor to provide twitter account name for these purposes)	✓	✓	✓	
Your branding in the Awards editions of Comment Magazine	✓	✓	✓	✓
Banner stands (provided by sponsor) to be displayed on the evening	✓	✓		
Your logo to feature on Photography back drop	✓	✓	✓	✓
Opportunity to present the award and have photo taken for publicity purposes			✓	
Acknowledgement by MC	✓			