



St Helens Chamber

BUSINESS FAIR

18TH MAY 2022

TOTALLY WICKED STADIUM

SPONSORSHIP PACKAGES

St Helens Chamber Business Fair is one of the largest and best value business to business events in the region. With a wide range of businesses exhibiting and attracting hundreds of visitors, this is a great event to promote your brand, increase lead generation and network with many businesses from across the Liverpool City Region.

Sponsorship also gives you access to numerous opportunities and demonstrates commitment to supporting business within St Helens.



Want to know more?

For more information on sponsorship opportunities, please contact Rachel Wellens at events@sthelenschamber.com or call **01744 742028**

Average attendance figures

On average, the St Helens Chamber Business Fair attracts around 400 visitors from a range of industries across the Liverpool City Region.

Media Partners:

St Helens Star

LOCALiQ

	Headline Sponsor	Programme Sponsor	Networking Sponsor
Sponsor Package to include:	£3000	£500	£500
Package availability	1	1	1
Branding on all event promotion	✓		
Social media posts across the St Helens Chamber's Facebook, Twitter and LinkedIn, totalling 12,500 followers	✓	✓	✓
An article in Comment magazine introducing your company and sponsorship	✓		
Large exhibition space in prime location	✓	✓	✓
Pop up banner to be displayed in the main entrance, seminar room and networking room	✓	✓	✓
Opportunity to host a seminar	✓		
One-page advert within the Business Fair programme	✓		
Opportunity to speak at the welcome breakfast for exhibitors	✓		
Literature in gift bags	✓	✓	
Branding on the Business Fair programme and collateral	✓	✓	
The right to use "Official St Helens Chamber Business Fair Sponsor" in your own marketing materials	✓		
Media coverage pre and post event	✓		
Lead and facilitate two networking sessions throughout the day			✓