

Comment

The official business publication of St Helens Chamber

MEDIA PACK

2019 - 2020



Comment is the official business publication of St Helens Chamber.

Distributed to approx 2000 local businesses **Comment** reaches a highly targeted local business audience.

Published monthly as an interactive digital magazine, **Comment** aims to:

Help Members promote themselves

Comment will help Chamber Members to promote themselves. Whether it's a 'good news' story run in the Members' news pages or in the form of an advertising spotlight, Members will be given the opportunity to put their businesses in front of their fellow Members and the wider St Helens business community.

The breadth of editorial coverage makes it an obvious choice for any company wishing to promote itself. Distributed to the Chamber's Membership as well as a large number of other business in St Helens, **Comment** is recognised as the ideal medium for business to promote their products and services.

Keep businesses informed

Through our range of in-depth features and news stories, we aim to keep you abreast of all the latest business news.

As well as news about other Chamber Members, **Comment** regularly includes interviews with prominent members of the local business community, as well as information and advice about key business topics such as marketing, human resources, finance and IT.

We also keep you informed of how we are working to represent your interests through our local and national lobbying activities.

Publicise the Chamber's services

As well as all of the business support and training programmes available to Members, the Chamber also has a vibrant diary of events, with a host of breakfast briefings, informative seminars and social functions.

Comment will publicise both the business services available and the many events on offer, making sure Members know how they can get the most from their Membership.

For detailed information on advertising in **Comment**, contact Carly Ball on:

T: 01744 742034

E: carly.ball@sthelenschamber.com

Comment will help you get your message across to the people that matter in St Helens.

Comment is distributed monthly.
It has a growing circulation of approx 2,000 subscribers.

2019 Distribution Schedule

October Issue 2019

Booking Deadline: 13th September 2019
Artwork Deadline: 20th September 2019
Publication Date: 27th September 2019

November Issue 2019

Booking Deadline: 18th October 2019
Artwork Deadline: 25th October 2019
Publication Date: 1st November 2019

December Issue 2019

Booking Deadline: 15th November 2019
Artwork Deadline: 22nd November 2019
Publication Date: 29th November 2019

January Issue 2019

Booking Deadline: 6th December 2019
Artwork Deadline: 13th December 2019
Publication Date: 18th December 2019

February Issue 2020

Booking Deadline: 17th January 2020
Artwork Deadline: 24th January 2020
Publication Date: 31st January 2020

March Issue 2020

Booking Deadline: 14th February 2020
Artwork Deadline: 21st February 2020
Publication Date: 28th February 2020

Specification and Rates

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Specification

Adverts should be supplied as a high resolution Jpeg, Png or Gif to the set dimension booked.

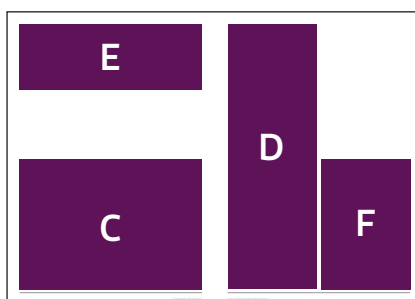
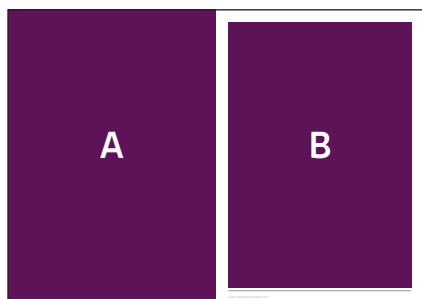
Adverts can include embedded hyperlinks and videos.

No bleed or crops marks are needed.

Artwork and artwork queries should be emailed to marketing@sthelenschamber.com

Dimensions and Price

	Members	Non-Members
A Full page H 842px x W 595px	£200	£400
B Full page (in type area) H 772px x W 525px	£200	£400
C Half page (landscape) H 386px x W 525px	£150	£300
D Half page (portrait) H 772px x W 262px	£150	£300
E Quarter page (landscape) H 193px x W 525px	£100	£200
F Quarter page (portrait) H 386px x W 262px	£100	£200
G Double page spread H 842px x W 1190px	£350	£700



Series discount: Book two issues and save 10%
Book three or more issues and save 20%

Please note:
All prices in this
media pack are
exclusive of VAT